



2024-25

# Annual Report and Community Impact Highlights



# Leading the Way

# Leading the Way:

## A Message from United Way Leadership

Over the past year, our Leading the Way campaign has shown just how powerful we are when we come together as a community. Because of your incredible support, we've been able to reach and uplift more than 100,000 children, families, and older adults - creating lasting, collaborative solutions that strengthen both our community and our local economy.

United Way is proud to be at the heart of this transformative change. And it's all thanks to you. Here are just a few highlights of how we made a difference together in 2024:

- **Connected Through Partnership:** We joined forces with 20 nonprofit agencies to meet the needs of our neighbors, building a stronger support network across our region.
- **Gave with Purpose:** Our investors gave with confidence, knowing their generosity went directly to programs that help those in greatest need have the ability to thrive.
- **Volunteered with Heart:** Dedicated volunteers rolled up their sleeves to complete impactful service projects - making a real, lasting difference in our community.

As you explore the rest of our 2024 report, we hope you feel inspired by the stories of lives changed – stories that wouldn't be possible without caring, committed people like you. Danville and Pittsylvania County are stronger because of you.



2024-25 Board Chair

United Way of Danville-Pittsylvania County

## Highlights of the UWDPC Strategic Plan

**Long-term Objective 1:** Attaining Sustainable Funding through Innovative Efforts in Danville and Pittsylvania County.

- *We will be focusing on diversifying funding sources, leveraging corporate partnerships, and pursuing ambitious fundraising goals, through various campaigns and initiatives.*

**Long-term Objective 2:** Elevating Brand Recognition and Community Trust through Innovative Efforts in Danville and Pittsylvania County.

- *We will establish UWDPC as a trusted, well-known, impactful partner in the community, enhancing our visibility and awareness within the community as a leader and convener tackling large-scale community challenges.*

**Long-term Objective 3:** Achieving Collaborative Impact on Access to Childcare through Pioneering Solutions in Danville and Pittsylvania County.

- *We will join and support existing childcare collaborations in the region, utilizing data to drive decisions and develop adaptive strategies based on ongoing learning and community feedback.*

# UWDPC Outcomes

## Board Room Usage



**14** organizations; **47** uses;  
**107** hours

## Dolly Parton Imagination Library



**1,814** children active in  
program; **22,208** books  
mailed; **11** events  
attended

**211**

**2.1.1**

Nearly **2100** referrals  
made to individuals in  
the City of Danville &  
Pittsylvania County

## Glass4Good



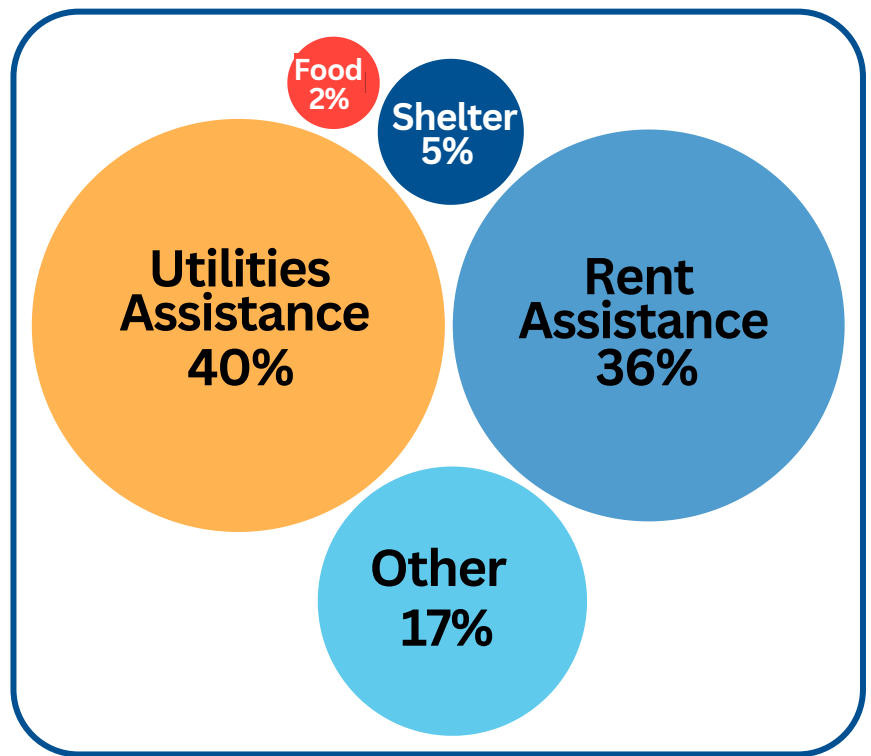
**\$3,790** donated to  
God's Storehouse

## Community Engagement



**124** Community meetings  
attended by UWDPC staff

## Over 500 Resource Hub Referrals



## American Red Cross Blood Drives



**3** blood drives; **61** donors;  
**54** units of blood  
collected

## Day of Action



Riverwalk Trail Clean Up  
**25** volunteers collected  
**14** bags of trash

## AREA OF IMPACT

# Read

### Supported Agencies

#### Danville Church & Community Tutorial Program

**OUTCOME:**

90% of students passed their reading classes with a “C” or better

#### Danville Speech & Hearing

**OUTCOME:**

36% of patients made improvements towards their goals and functional communications

#### Danville Public School Education Foundation

**OUTCOME:**

Increase in literacy skills of kindergarten through 3rd grade students

#### Pittsylvania County Schools

**OUTCOME:**

100% of students in the Book Buddy program improved their reading scores from the Fall to mid-year

**2,137 children received high quality literacy support through United Way supported agencies**



#### Meet Toya

Toya is a second grade student brought to the Church & Community Tutorial program by her single father. At first, she could not write her name and was withdrawn and easily distracted. After continual sessions at the tutoring site, she has learned to write her name, has earned several math and language excellence certificates, and does her homework without prompting.



## AREA OF IMPACT

# Educate

## Supported Agencies

### Big Brothers Big Sisters of Danville Area

#### OUTCOME:

Program youth have a 100% graduation rate and 44% have no school attendance issues

### Just Kids Development Center

#### OUTCOME:

Children were able to receive uninterrupted early childhood education from financial assistance

### Blue Ridge Mountain Council (Scouting)

#### OUTCOME:

Two new Cub Scout BSA units and one Female Troop were created in the Dan River area

### Regional Alliance for Substance Abuse Prevention (Youth Advisory Council)

#### OUTCOME:

Anti-vaping programs were conducted in multiple middle school classes

### Boys & Girls Clubs of the Danville Area

#### OUTCOME:

40% of parents actively participated in their child's academic progress at the Club

**2,169 youth received educational support through United Way supported agencies. Additionally, 5,000 youth received vaping messaging**



### Meet Wendy

During an anti-vaping program in Wendy's 7th grade class, she shared her battle with vaping addiction, which had worsened over several years, compounding her mental and physical health challenges. Wendy encouraged her peers to take the program material seriously and shared her struggle to find adults to help her quit.

## AREA OF IMPACT

# Get Healthy

## Supported Agencies

### American Red Cross of Blue Ridge Virginia

**OUTCOME:**

Immediate homelessness was prevented for 100% of the 86 individuals served locally by the Red Cross

### Danville Life Saving Crew

**OUTCOME:**

Through 2,189 patient visits, the Paramedicine Program reduced unnecessary 911 calls

### Danville-Pittsylvania County Habitat for Humanity

**OUTCOME:**

Five families were selected for currently building of decent, safe, and affordable homes

### Healthy Families of Danville-Pittsylvania

**OUTCOME:**

100% of program families who were homeless or at risk for homelessness were referred to local resources

### House of Hope

**OUTCOME:**

58% of families that stayed at House of Hope transitioned to permanent living situations

### Salvation Army

**OUTCOME:**

40 households received rent and utilities assistance to prevent health issues and homelessness

### Southern Area Agency on Aging

**OUTCOME:**

99 transportation-challenged clients were transported to critical primary health care services

### Virginia Legal Aid Society

**OUTCOME:**

300 individuals facing eviction or potential eviction were assisted in not losing their homes

**1,858 individuals received services that benefitted their health through United Way Supported Agencies.**



## Meet Charles

Charles is a senior citizen living in Pittsylvania County who has no means of transportation. For three years, Charles' doctor has told him he needed a colonoscopy, but without transportation, he was unable to schedule this important procedure. Through the volunteer driver program at Southern Area on Aging, Charles was able to receive his colonoscopy.

## AREA OF IMPACT

# Financial Stability

## Supported Agencies

### The Arc of Southside

#### OUTCOME:

15 new jobs were obtained by individuals in the Supported Employment Program

### Goodwill Industries of the Valleys

#### OUTCOME:

60% of the individuals who utilized the Career Center gained full-time employment

### Danville Neighborhood Development Corporation

#### OUTCOME:

45 homeowners increased their home maintenance skills by completing maintenance classes

**293 individuals were assisted with issues related to their financial stability through United Way supported agencies**

## Meet Glenda

Glenda struggled with the ongoing upkeep of her home and demonstrated hoarding tendencies. By reaching out to the Danville Neighborhood Development Corporation, she was able to work with a local church to clean up her home and receive counseling to help combat some of the characteristics of hoarding.



# 2024-25 Community Impact Highlights



**90%** of families in financial crisis completed a budget  
*Salvation Army*



**456** round trips to help individuals gain access to health care  
*Southern Area Agency on Aging*



**165** middle and high school students were placed with a mentor  
*Big Brothers & Big Sisters of Danville Area*



**45** were trained on home maintenance  
*Danville Neighborhood Development Corporation*



**812** students advanced to the next grade level  
*Danville Church & Community Tutorial Program*

**101** people were advised on employment and self-sufficiency  
*The Arc of Southside*

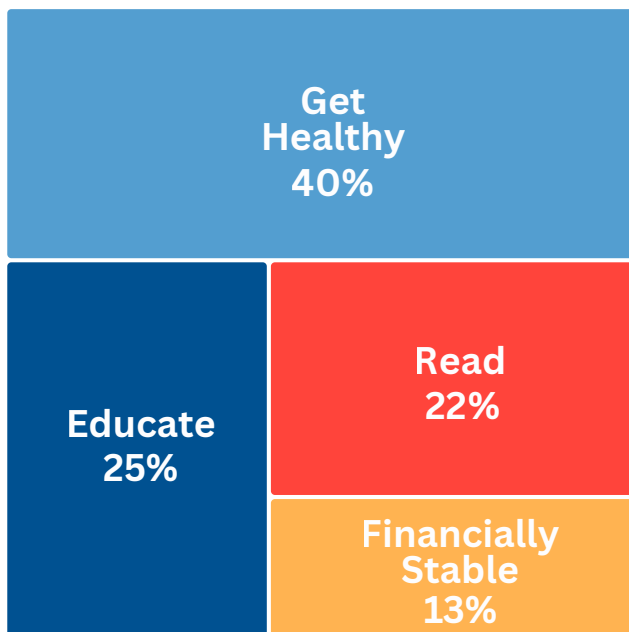


**100%** of families who experienced food insecurity were linked to local resources  
*Healthy Families of Danville-Pittsylvania*

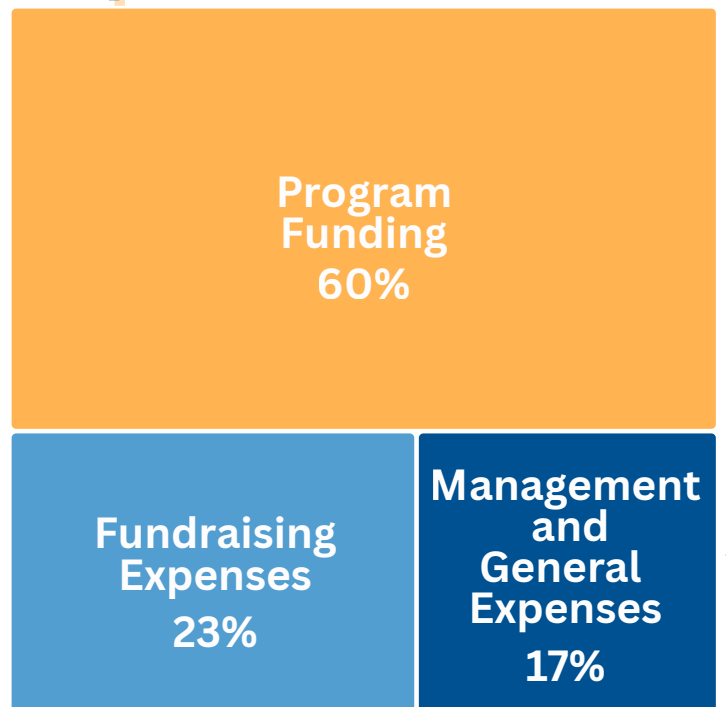


**93%** of individuals reported their immediate needs were met  
*American Red Cross*

# 2024-25 Supported Agencies' Funding



## 2024-25 Expenses



9

## 2024-25 Grant Funding Provided by

- Atlantic Union Bank  
*Future Impact Makers*
- Center for Early Success  
*Dolly Parton Imagination Library*
- Community Foundation of the Dan River Region  
*Dolly Parton Imagination Library*
- Danville Regional Foundation  
*Strategic Plan*
- Sentara Health  
*Period Poverty Project*



# 2024-25 Event Sponsors



## A Special Thank You

Annual James Bustard Contribution

Pat and Cathy Daly Family Fund

Philip N. Daly and Frances K. Daly Charitable Lead Unitrust

Dan River Inc. Endowment Fund

# 2024-25 Board of Directors

## Executive Committee

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**Lee Smallwood**, *Past Chair & Vice Chair, Volunteer Development*

Virginia Public Defender

**David Hawker**, *Treasurer & Vice Chair, Resource Development*

First National Bank

**April Love-Loveless**, *Vice Chair, Marketing & Development*

Averett University

**Keddra Walker**, *Vice Chair, Community Impact*

Gateway Health

## Board Members

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**Alvin Crider** - Davenport Energy

**Susan DeMasi** - City of Danville

**Stetson Franklin** - Atlantic Union Bank

**Dr. Angela Hairston** - Danville Public Schools

**Anne Moore-Sparks** - Danville Pittsylvania County Chamber of Commerce

**Faith O'Neil** - Danville Community College

**Heather Satterfield** - Gateway Health

**Laura Singleton** - Goodyear Tire & Rubber

**Alan Spencer** - City of Danville

## UWDPC Staff

**Cathy Gore**, President/CEO

**Gil Collins**, Director of Finance

**Joel Lawrence**, Donor Engagement Coordinator

**Eben Leigh**, Community Engagement Coordinator



# Thank You



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