

TOGETHER WE CAN...



United
Way



...LIVE UNITED

FY 2021-2022

ANNUAL REPORT

United Way of Danville- Pittsylvania County

TOGETHER WE CAN...

2021 Chairperson's Message



the direction of United Way. Together, our advocates promoted community change affecting education, health, and financial stability.

Together, our nonprofit Directors provide the leadership for organizations that keep many individuals from falling through the cracks. They have a passion for working together to help others. In this Annual Report, we have included some of their thoughts, insights, and challenges.

Together, we have provided for so many. I know you will continue to support the United Way because... Together We Can.

Sincerely,

A handwritten signature in black ink that reads "Heather Satterfield".

Heather Satterfield
Chair, Board of Directors, 2021
United Way of Danville-Pittsylvania
County

"Together." That's a word with many meanings. It's a word that often evokes positive feelings. Feelings of doing something jointly. Combining action with others. Together is what the United Way is built upon. People coming together to help those in need.

In 2021, your support, together with the support of many others, made a significant difference in the lives of thousands of individuals in Danville and Pittsylvania County. Together, our donors supported 19 programs that provided disaster relief, after-school programming, emergency transportation, food for the hungry, tutoring, hearing exams, cancer prescriptions, legal counsel, and so much more. Together, our volunteers provided the United Way with hundreds of hours of office work, assisted nonprofits with events, and guided

Board of Directors – 2021-2022

Heather Satterfield – Chair
Phillip Gardner – Past Chair
David Hawker - Treasurer
Megan Baker – Executive Committee
Lee Smallwood – Executive Committee
Ted Laws – Executive Committee
Donna Higdon – Executive Committee

Wanda Carter
Dave Cumbo
Alvin Crider
Sue DeMasi
Kelly Fitzgerald
Lori Flannigan

April Love-Loveless
Amanda Paez
Teresa Petty
Alan Spencer
Keddra Walker
Dr. Billy Wooten

Staff

Jennifer Smith – President/CEO
Gil Collins – Director of Finance
Traci Petty – Director of Marketing
Vicki Robertson – Campaign Coordinator

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TOGETHER WE CAN...

...Give kids an equal chance

All kids deserve the same chance to do well in school. That's why we are making sure they have the support they need to begin school ready to learn, develop crucial reading skills, and receive the social and emotional support they need from birth through graduation.

Together, we made sure new young parents have knowledge of parenting and child development through the **Healthy Families** home visiting program, children had access to books through the **Dolly Parton Imagination Library** and the **BookEnds Joy of Reading** book distribution program, high-quality free tutoring was accessible through the **Danville Church and Community Tutorial Program**, and first graders struggling to read in Pittsylvania County Schools received interventions through the **Book Buddies** program.

Together, we provided one-on-one mentors through **Big Brothers Big Sisters** and safe, meaningful after-school environments through **Boys & Girls Clubs of the Danville Area**, taught leadership and responsibility through **Boy Scouts of America**, and supported **RASAP's Youth Advisory Council** in their development of youth substance abuse prevention messages.

- 8,866 books were distributed to children to build their home libraries
- 480 children were served with tutoring and reading assistance
- 1,282 children received social and emotional support, leadership training and substance misuse messages

“ We have to have the most rewarding jobs in the Dan River Region! We work with youth who are struggling academically, socially, and economically and witness them blossom into young adults who attend college and attain careers. It is heartwarming to witness the break in the generational lines of poverty firsthand! Together we are making a difference! ”

-**Kenny Lewis**, *Executive Director*,
Danville Church and Community Tutorial Program

“ Each of us has a book that was read to us as a child or that we, as adults, read to a child that brings back fond memories. I remember the book, *The Salamander Room*, by Anne Mazer, that I read over and over to my son. My son is grown now and sometimes I will hug that book and I feel like I'm hugging him. The Book Buddies program in the Pittsylvania County Schools, supported by United Way, provides books for students to take home and read with a family member and also provides books for teachers to use daily with their students. Putting books in students' hands from an early age fosters a lifelong love of reading and learning and empowers people to succeed in all areas of their lives. ”

-**Jennifer Gibson**, *Early Intervention Reading Coordinator and Dyslexia Advisor*, Pittsylvania County Schools



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TOGETHER WE CAN...

...Build strong, healthy communities

We believe every individual should have the opportunity to live a healthy, productive life. Good health and a supportive community can make all the difference to a child's ability to learn, an adult's ability to be self-supporting and the quality of life of a senior.

Together, individuals with cancer received financial assistance for prescriptions and transportation through the **Danville-Pittsylvania Cancer Association**, life-saving transport was provided by the **Danville Life Saving Crew**, students were screened for hearing difficulties by **Danville Speech and Hearing**, those with food insecurity were served a daily free lunch from the **Salvation Army**. Together we brought relief to disaster victims through the **American Red Cross** and eased the pain from tooth decay for those with a mental or physical disability through the **Oral Health Program**.

- 296 individuals had their medical needs met to address a health emergency or crisis situation
- 284 individuals received support after a disaster
- 9,800 free meals were served to those suffering from food insecurity



“ I'm Lieutenant Antonio Hodges, and I work with The Salvation Army. I am here today because The Salvation Army changed my life, and I have surrendered my life to doing the same thing for others. The Salvation Army has the excellent opportunity to meet the needs of the people in our communities. We are always looking for courageous and generous people to support our mission of serving and transforming the lives of others. We are proud to say that we have the privilege of serving individuals daily through various avenues. We provide food and clothing vouchers, rent, shelter (hotel), utility assistance, and daily meals through our feeding program. We focus and serve individuals holistically, so we provide devotions and community resources and pair with partners that will help meet their needs.”

– Lt. Antonio Hodges, Corps Officer, The Salvation Army

“ The Danville Speech & Hearing Center is the only non-profit speech therapy clinic in the Dan River Region. We never turn anyone away who requires services regardless of their ability to pay.”

– Jenny Gay, Executive Director and Speech Language Pathologist, Danville Speech & Hearing Center

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TOGETHER WE CAN...

...Help our neighbors to become self-sufficient

We believe every member of our community deserves the opportunity to become self-sufficient and provide for their family. No one should have to worry about how they will pay the rent or where their next meal will come from. That's why together, we support programs that connect individuals with critical resources and services essential to self-sufficiency, financial empowerment and workforce development.

Together, we helped individuals with physical and developmental disabilities find and maintain employment through **The Arc of Southside**, made career-related services available through **Goodwill of the Valleys**, and assisted those with legal problems

affecting the basics of their daily living through the **Virginia Legal Aid Society**.

- 279 individuals were assisted in their search for a new or better career
- 61 individuals with intellectual and developmental disabilities received services to obtain or maintain employment
- 368 people, many impacted by the pandemic, received free legal advice or representation

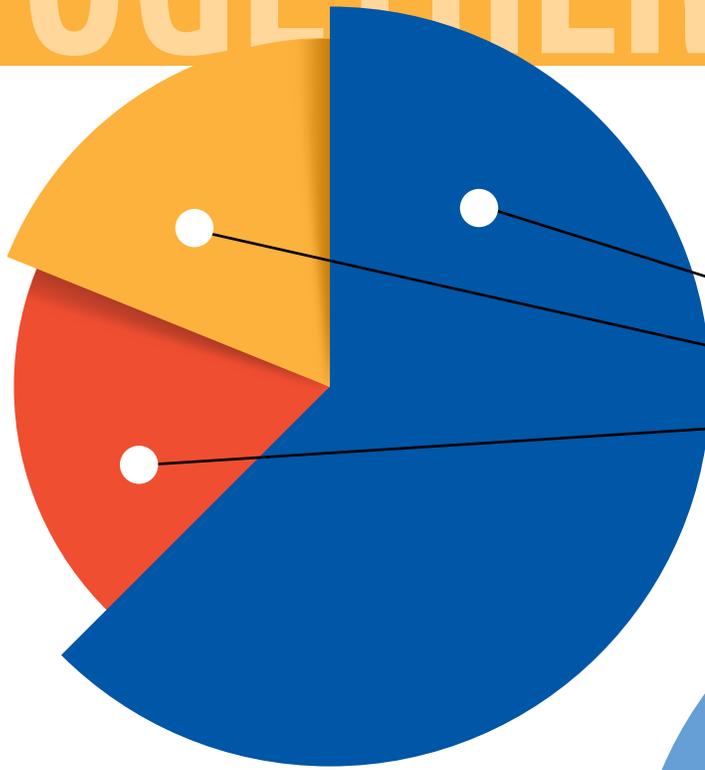
“ In the Goodwill Career Center, helping people who feel incapable of using a computer to get a job application done is my favorite. When they enter the door they usually look nervous or defeated. They leave looking stronger and relieved to have made significant progress towards their goals. It's the best feeling in the world for me to see the transformation in people I've only just met. A little patience, teaching basic computer skills, and kindness goes a long way. ”
– **Sierra Petty**, *Career Center Specialist*, Goodwill Industries of the Valleys, Inc.

“ We have an incredible opportunity to positively impact people's lives and at the same time, impact area businesses as well. The Arc of Southside provides supports for individuals with disabilities seeking employment opportunities with one goal: to better their financial situation. This benefits the individual but also the community as many times this money ends up being spent at local businesses! ”
– **David Gusler**, *Director of Community Services*, The Arc of Southside



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Expenses

Year ending 3/31/2021
(most current audit)

- Program Funding • 66.0%
- Fundraising • 18.5%
- Management & General • 15.5%



Program Funding

2021 - 2022

- Educate Dan River • 29%
- Get Healthy Dan River • 45%
- Work Dan River • 14%
- Read Dan River • 12%

For additional information on the
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