

GET HEALTHY DAN RIVER

2018 ANNUAL REPORT



United Way and seven of its funded programs focused on services to those in poverty or crisis and who are in need of medical or emergency care. Our goal is to increase services to the uninsured and underinsured.

"I enjoy participating in the Feeding Program at the Salvation Army. I come everyday that I am able to and that's most of the time. I'm retired and on a fixed income, so I am appreciative for a hot meal for lunch." -- Charlie

Who did We Fund to Help Meet Our Goal?

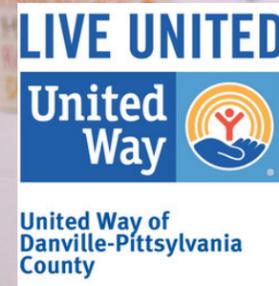
- Danville-Pittsylvania Cancer Association
- Danville Life Saving Crew
- Danville Speech and Hearing
- Danville Pittsylvania Community Services-Oral Health
- American Red Cross of Blue Ridge Virginia
- Piedmont Access to Health Services
- Salvation Army of Danville, Virginia

How well did we do it?

--5,014 individuals in crisis or living in poverty benefited from services

Is anyone better off?

- 165 individuals diagnosed with cancer received patient aid
- 230 low-income individuals were provided access to medical care
- 325 individuals were assisted with immediate, disaster-caused needs



WORK DAN RIVER



United Way and three of its funded agencies focused their work on connecting individuals and their families with critical resources essential to self-sufficiency. Our goal is to reduce child poverty in Danville and Pittsylvania County.

"You (The Arc) have helped me get support from the government and the state to move into my apartment. You've helped me a lot over the years. I love it and living on my own." -- Wes

Who did We Fund to Help Meet Our Goal?

- Goodwill Industries of South Central Virginia
- The Arc of Southside
- Virginia Legal Aid Society, Inc.

How well did we do it?

--2,281 individuals benefited from needed critical resources

Is anyone better off?

- 270 individuals received services that prevented unemployment or homelessness
- 348 people were helped to obtain or maintain safe, affordable housing
- 43 individuals diagnosed with intellectual or developmental disabilities received the support needed to transition into their own home or remain in homes of their choosing



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A MESSAGE FROM OUR CHAIRPERSON



A year of changes; this is what best describes 2018 for the United Way of Danville-Pittsylvania County. Those changes brought on many positive outcomes as we recruited a new President/CEO and Finance Director, both with strong backgrounds in their area of expertise. Jennifer Smith set to work by developing four (4) program goals that address critical community issues that will now drive our funding decisions. Those areas of focus are Work Dan River, Read Dan River, Get Heathy Dan River and Educate Dan River. Within these goals are aligned the work of our funded

agencies. A board member liaison program was established with our funded agencies that allowed board members to experience first-hand these programs in action. We also began the recruitment of United Way Ambassadors to provide volunteer service throughout the community. Additionally, we launched "Picnics on the Plaza" that proved to be a great success as hundreds joined us for lunch and a spirit of community each month on Danville's downtown plaza.

Our 2018 campaign also included some new strategies, allowing us to distribute more than \$268,800 to local nonprofits that are having a positive impact on our overall goals.

The Board wishes to extend our sincere appreciation to our President/CEO, Jennifer Smith and the faithful United Way staff and volunteers who work tirelessly all year round. We also want to thank those individuals, businesses and organizations that supported United Way this year and continue to do so year after year. To show you the impact of your dollars, we are using this annual report to share some of the results your contributions made possible. United Way is Still the Best Way to Give and together we ARE making a difference.

Donna Higdon
Chair, Board of Directors

United Way Board of Directors and Staff

Executive Committee

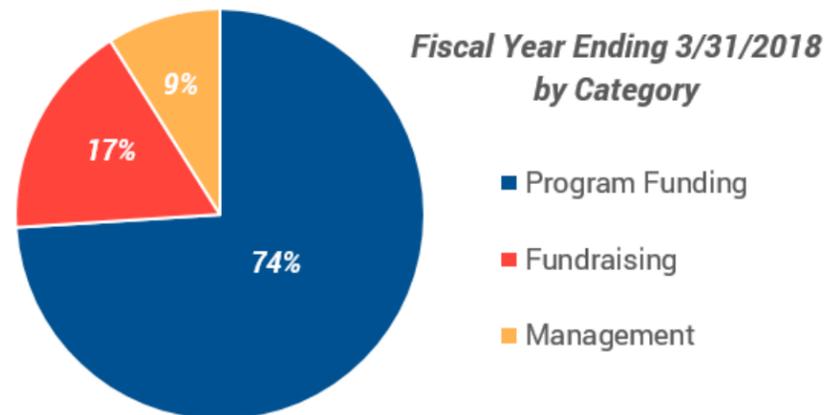
Donna Higdon - Chair
Kelly Fitzgerald - Past-Chair
Ted Laws - Treasurer
Teresa Petty - Vice Chair
Phillip Gardner - Vice Chair

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Alan Spencer
Meagan Baker
Catiia Green
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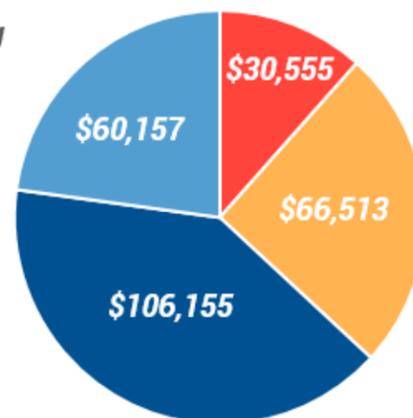
Staff

Jennifer Smith- President and CEO
Traci Petty- Director of Public Relations and Operations
Gil Collins- Director of Finance
Vicki Robertson- Campaign Coordinator



2018-2019 Program Funding

- Read Dan River
- Educate Dan River
- Get Healthy Dan River
- Work Dan River



READ DAN RIVER



United Way and two of its funded agencies focused their work on helping students to read on grade level. Our goal is to increase by 10% the number of third grade children in Danville and Pittsylvania County who pass their standardized reading test.

"Danville Church Based Tutorial helps me get my learning up in subjects I don't learn well at school."

-- Malachi Bradley

Who did we fund to help meet our goal?

- Danville Church-Based Tutorial Program
- Pittsylvania County School's Book Buddies Early Literacy Program

How well did we do it?

--613 youth benefited from reading intervention and tutorial programming

Is anyone better off?

- 89% of 1st through 3rd grade students in 10 elementary schools who participated in the early reading intervention program were reading on grade level by the end of the school year.
- 84% of third graders in the after-school tutorial program passed their reading Standards of Learning test.

EDUCATE DAN RIVER



United Way and five of its funded programs focused on removing barriers and helping students succeed in school and graduate on time. Our goal is to increase high school graduation rates.

"I love the (Healthy Families) program. My home visitor is the best. She's so kind and caring."

-- A Healthy Families Participant

Who did We Fund to Help Meet Our Goal?

- Big Brothers Big Sisters of the Danville Area
- Boys and Girls Clubs of the Danville Area
- Boy Scouts of America, Dan River District
- Danville-Pittsylvania Community Services--Healthy Families
- Danville Family YMCA

How well did we do it?

--971 youth benefited from out-of-school-time programming and school readiness initiatives

Is anyone better off?

- 125 youth received mentoring services
- 83% of youth in the Academic Success program had a school attendance rate of 90% or more
- 79 individuals received home-based services for families at-risk for adverse childhood experiences